

# JING XIA

(709) 763-0888

[xiajingl@hotmail.com](mailto:xiajingl@hotmail.com)

6 Alma Ave, Paradise NL

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## SUMMARY

Dynamic and experienced BIPOC female arts professional with more than ten years of experience in program curation, collaborative leadership, and strategic planning in academic and non-profit environments.

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## EDUCATION

### DOCTOR OF PHILOSOPHY

Memorial University of Newfoundland  
Ethnomusicology  
2016 – 2022

### MASTER OF ARTS

Central South University  
Arts Administration  
2013 – 2015

### BACHELOR OF ARTS

Hunan Normal University  
Music Performance  
2009 – 2013

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## SKILLS

- Relationship Development
- Advocacy and Outreach
- Leadership and Management
- Arts Administration
- Writing and Communication

## WORK EXPERIENCE

### Education and Outreach Coordinator

East Coast Music Association | 2024

- Conducted an environmental scan of school systems in Atlantic Canada
- Developed proposals for youth engagement initiatives at 2025 ECMA and school tour project for ECMA artists
- Developed curriculum-aligned educational materials for music teachers and educators

### Board Secretary, Board of Directors

East Coast Music Association | 2023-August 2024

- Prepared and distributed meeting agendas and recorded minutes, enhancing board efficiency and communication.
- Provided administrative and logistical support to the board chair and members, facilitating smooth and productive board meetings and activities.

### Professional Artist / Producer

Alma Studio | 2009-Present

- Composed, recorded, and produced music across various genres for artists, films, and commercial projects.
- Developed and implemented marketing strategies and Cultivated relationships with industry contacts to explore new opportunities and expand the business network.

### Artist Researcher

Currently Arts Society | 2023


- Contributed to the [online archive](#) documenting and showcasing experimental BIPOC and LGBTQIA+ artists in Canada, highlighting underrepresented voices in the arts.

### Field Researcher

We Care Foundation of Newfoundland and Labrador | 2022-2023

- Documented stories of immigrant and racialized women, girls, and seniors in Newfoundland
- Coordinated the Awards Ceremony, enhancing community outreach efforts.

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## AWARDS

2023 MusicNL "Album of the Year"  
2023 MusicNL "Solo Artist of the Year"  
2023 ECMA "Roots/Traditional  
Recording of the Year"  
2022 MusicNL "Rising Star of the Year"

## GRANTS

Artist Development Grant (ArtsNL)  
Artist Development Grant (FACTOR)  
Artist Development Grant (MusicNL)  
Live Music Workers Fund  
(Unison Fund)  
Virtual Professional Development  
(MusicNL)  
James and Muriel Martin Award in Music  
(Memorial University of Newfoundland)  
Kjellrum Hestekin Bursary  
(Memorial University of Newfoundland)

## OTHER

President of the Student Union during  
undergraduate studies, organized  
diverse student activities and  
fundraising events.

## WORK EXPERIENCE

### Course Specialist

Smithsonian Institution | 2022-2023

- Designed and developed [the online lesson on Chinese court music](#) for the Learning Pathways Project, which reached 25 million students in Title I schools in the U.S., promoting cultural awareness and music education.

### Social Media Coordinator

Research Center for the Study of Music, Media, and Place | 2021

- Managed MMAP's social media accounts on platforms such as Instagram and Facebook, increasing engagement and visibility.

### Music Assistant

Center for Chinese Music and Culture | 2019

- Coordinated musical events and delivered lectures and workshops on Chinese music and intercultural music-making, enriching the Center's educational programs and fostering cultural exchange.

### Event Coordinator

Research Center for the Study of Music, Media, and Place | 2016-2017

- Coordinated cultural events and enhanced the MMAP website, improving accessibility and program visibility.

## PUBLICATIONS

**Xia, Jing.** 2023. "Practicing Cultural Inclusivity During the Pandemic: A Case Study of an Online Composition Course in Canada." *MUSICultures*: 31-50.

**Xia, Jing.** 2017. "Hearing My Chineseness: Listening for Identity through Improvisation." *Society for Ethnomusicology Student News* 13(1): 21.

**Xia, Jing.** 2014. "新型古筝的劣势分析与筝改探索 [The Analysis of the Weakness of New Types of Guzheng and the Renovation]." *音乐空间 [Music Space]* 7: 189-190.

**Xia, Jing.** 2014. "The Isomorphic Relationship Among Instruments in the Orchestra." *文化研究 [Cultural Study]* 12: 78-83.